



# NOURISH

FOOD | COMMUNITY | VOICE





# 2020 STRATEGIC PLAN

Every day, in every Cook County neighborhood, the Greater Chicago Food Depository works to make our community a better place. Since 1979, we've been fighting hunger and providing opportunities to those in need. We know that our community – and the people who live here – have such incredible potential.

But hunger stifles that potential. And unfortunately, we continue to address a high level of need in our community: the Food Depository is serving more than 812,000 of our neighbors each year and 1 in 5 children in Cook County is at risk of hunger. To guide our response to hunger, the Food Depository launched a new strategic plan in June 2016: Nourish.

The “Nourish” Plan identifies three goals that the Food Depository will strive toward in the next four years: expanding access to nutritious food, partnering with and strengthening community-based responses to hunger and its root causes, and inspiring and engaging our community to lift its collective voice to end hunger. These goals – food, community and voice – will enable the Food Depository to grow its response to hunger through 2020.

There's a pride we all take in our community. We want to see it thrive and prosper. But in order to reach its full potential – in order for us to end hunger – we must nourish those in need in our community. The Food Depository's new strategic plan will anchor that effort. Whether that means distributing nutritious produce to patients of community health clinics, collaborating with new partners, or telling as many people as we can about the issue of hunger, we'll continue to work until hungry men, women and children have the nourishment they need for a hopeful future.



Kate Maehr  
Executive Director  
Greater Chicago Food Depository



Peter G. Johnson  
Chair of the Board  
Greater Chicago Food Depository





# NOURISH FOOD

## GOAL

Expand access to nutritious food

---

## STRATEGY

Increase the supply of nutritious food through our distribution channels.

---

## STRATEGY

Connect eligible neighbors to the nutrition safety net.



# NOURISH COMMUNITY

## GOAL

Partner with and strengthen community-based responses to hunger and its root causes

---

## STRATEGY

Collaborate with a broad coalition of community partners to more effectively meet the food and nutrition needs of the men, women and children we serve.

---

## STRATEGY

Build and implement a nutrition education strategy to support healthy food choices.

---

## STRATEGY

Link food-insecure neighbors to tools for economic stability.





# NOURISH VOICE

## GOAL

Inspire and engage our community to lift its collective voice to end hunger

## STRATEGY

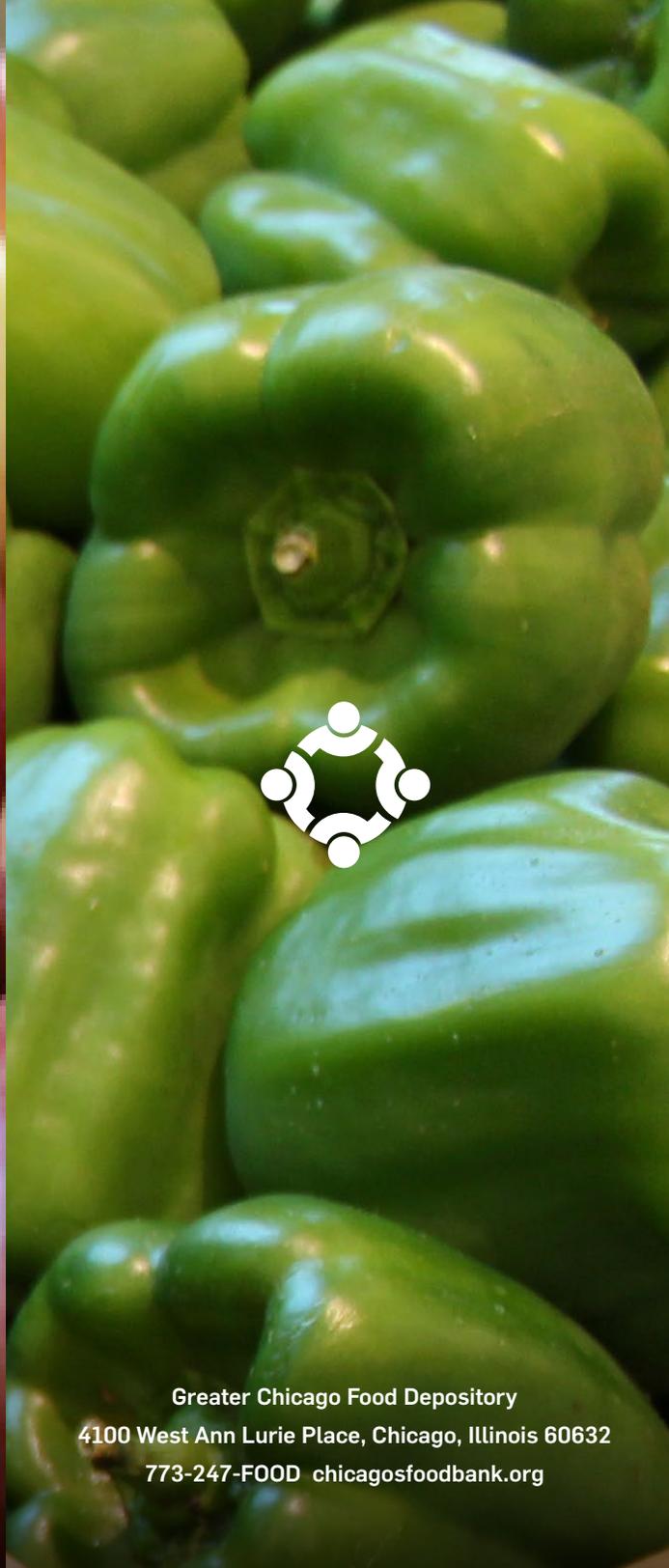
Raise awareness and engage stakeholders on the issue of hunger in our community.

## STRATEGY

Advance an advocacy agenda to increase food access and protect the nutrition safety net and other programs critical for low-income individuals and families.

## STRATEGY

Increase our impact in the community by being THE volunteer program of choice.



Greater Chicago Food Depository  
4100 West Ann Lurie Place, Chicago, Illinois 60632  
773-247-FOOD [chicagosfoodbank.org](http://chicagosfoodbank.org)